

## Organic Toolkit Sample Social Copy

### Facebook/Reddit Post Copy #1

You don't have to be a pro! When you read, sing and talk with your child, you help them grow new skills. From a grocery trip to school drop-off and even bedtime, helping your child learn can happen anytime, anywhere. Find ideas and local resources when you visit [ReadWithMi.org](https://ReadWithMi.org).

### Facebook/Reddit Post Copy #2

What does a jam session have in common with bedtime? They're both learning opportunities! When you read, sing and talk with your child, you make a small moment a chance to learn new skills! Find ideas and local resources when you visit [ReadWithMi.org](https://ReadWithMi.org).

## Post Graphic Options (available to download)



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### Instagram Post Copy #1

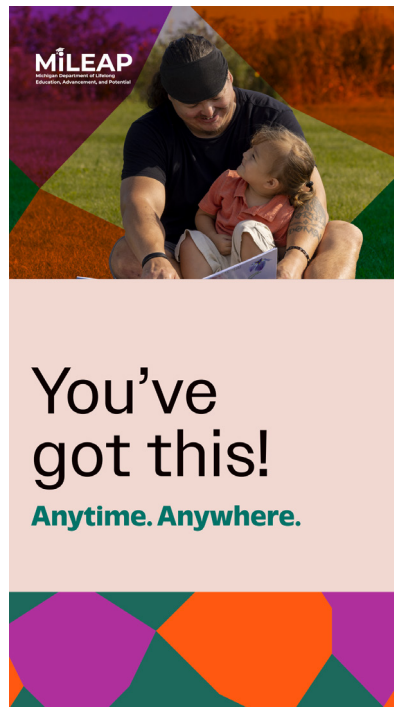
From a grocery trip to school drop-off, helping them learn can be easy to include in your routine! Read, sing and talk — anytime, anywhere. Find ideas and local resources when you visit [ReadWithMi.org](https://ReadWithMi.org).

### Instagram Post Copy #2

Impromptu concert in the park? Nightly bedtime routine? These are learning opportunities! When you read, sing and talk with your child, you make a small moment a chance to learn new skills!

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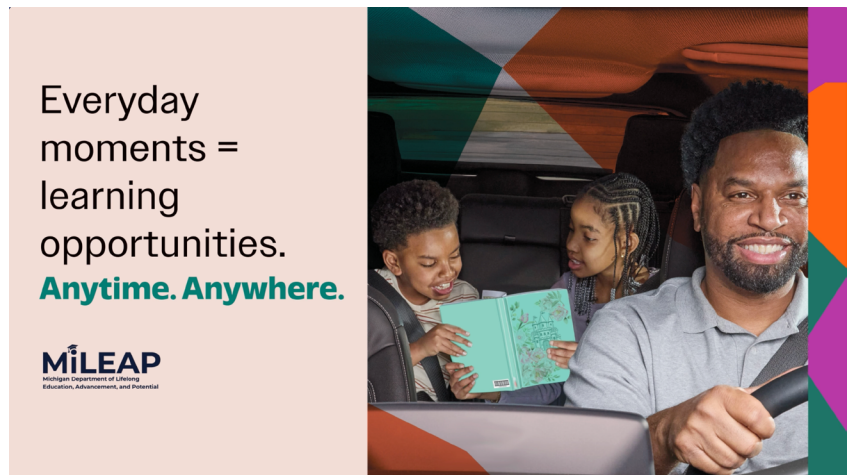
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### Facebook/Reddit Post Copy #2

What does a car ride home have in common with bedtime? They're both learning opportunities! When you read, sing and talk with your child, you make a small moment a chance to learn new skills! Find ideas and local resources when you visit [ReadWithMi.org](https://ReadWithMi.org).

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A car ride? Your bedtime routine? Learning opportunities! When you read, sing and talk with your child, you make a small moment a chance to learn new skills! Find ideas and local resources when you visit [ReadWithMi.org](https://ReadWithMi.org).

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